

Customers Can Ignore Phone Calls or Emails, but a Text Message Never Goes Unnoticed - Your Customers Are Texting... *Are You?*



- Place Keywords and Stock Numbers on Websites, Window Stickers, Print, Radio and Television Ads
- Car Shoppers Search Your Entire Inventory Using Their Mobile Device - Text to Receive Vehicle Details, Photos or Open a Live Chat
- A More Effective Way to Engage Customers – Open Dialogue Faster, Before They Even Read a Competitor's Email
- Increase Service Drive Productivity - Schedule Appointments, Get Approvals and Deliver Critical Parts and Service Updates to Multiple Customers in Seconds
- SMS and MMS Marketing Campaigns Generate Unbelievable Profits at a Fraction of Traditional Advertising Costs - Real-time ROI Reporting Provided Within eLEAD CRM

Global Texting Solution Maximize Sales, Service and Parts, Prospecting and Marketing Processes By Contacting Car Shoppers *First and More Efficiently*

- Lead Inquiries and All Correspondence are Recorded Within eLEAD CRM
- Seamlessly Integrates with AutoPilot to Enhance Service Marketing Efforts... Source How Your Customers Engage - Website, Email Campaign, Service Coupons, etc..
- Complete Dealership SMS Integration – Sales Manager, Service Manager, Internet Manager and Marketing
- Improve Customer Retention, Loyalty and CSI

