

## The Ultimate Cross-Media Service Marketing System!

### Strategically Target All Reminder, Follow-up and Recovery Campaigns

- Increases Customer Retention
- Detailed ROI Reports Put You in Control
- All Marketing Campaigns Include Live Operator Calls
- Experienced Marketing Professionals Help Guide You to Success Using Proven Strategies that Maximize Results
- Easy-to-use Software Requires Minimal Training
- 24/7 Online Appointment Scheduling

### Customize Your Campaign Triggers - Combine Any Cross-Media Types of Communication!



LIVE  
CALL



DIRECT  
MAIL



EMAIL  
MESSAGE



IVR  
CALLS



TEXT  
MESSAGE



ONLINE  
SCHEDULING

- Defector Prevention Calls Increase Your Retention Rate by Identifying and Preventing Defecting Customers and Scheduling Their First Service Appointment
- Service Follow-up On All RO's Increases CSI Scores